LOOK FORWARD
看·建未來

MBA
(FLEX Learning in a Digital Era)
Experience FLEX MBA

FLEX MBA is a new and flexible way to earn your part-time MBA degree. A mode of study combining the advantages of online pre-recorded lectures and interactive activities, with intensive face-to-face classes on campus. FLEX MBA is ideally suited to frequent travellers and professionals who strive to strike a balance between their busy work schedules and other commitments whilst pursuing academic excellence. Students can opt for the FLEX mode on a term-by-term basis for added flexibility.

50% Online
Weekly pre-recorded video lectures, online exercises plus discussions, extended readings plus other interactive online activities

50% On-campus
Face-to-face class with application of concepts in practice, in-depth analysis and case discussions etc., in Main Campus/Town Centre, once a month on Sat and/or Sun

Features
- Same recognition as a CUHK Part-Time MBA Degree
- Access to the same world-class faculty and a wide range of courses as the full-time learning mode
- Flexible study arrangements meeting your work schedules and other commitments
Move Forward with FLEX MBA

Accessibility
You can choose the best time and location for effective studying with your 24/7 passport to pre-recorded lectures. Online learning materials are at your fingertips using your desktop, notebook or mobile.

Flexibility
Our highly flexible mode of study makes it easy to balance your work-family commitments whilst pursuing excellence.

Technology
Your learning experience is enriched and optimised with technology-based online interactive activities and discussions.

On-campus Support
Enjoy our comprehensive on-campus support such as career assistance and networking opportunities.
## Example of On-campus Class Arrangement

### Class Dates

<table>
<thead>
<tr>
<th>Week</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>4th</td>
<td>28 Sep</td>
<td>29 Sep</td>
</tr>
<tr>
<td>8th</td>
<td>26 Oct</td>
<td>27 Oct</td>
</tr>
<tr>
<td>10th</td>
<td>9 Nov</td>
<td>10 Nov</td>
</tr>
<tr>
<td>12th</td>
<td>23 Nov</td>
<td>24 Nov</td>
</tr>
<tr>
<td></td>
<td>(Presentation/Exam)</td>
<td>(Presentation/Exam)</td>
</tr>
</tbody>
</table>

### Class Timetable

<table>
<thead>
<tr>
<th>Week</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30am – 12:45pm</td>
<td>Financial Management</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>12:45pm – 2:30pm</td>
<td>Lunch*</td>
<td>Lunch*</td>
</tr>
<tr>
<td>2:30pm – 5:45pm</td>
<td>Financial Management</td>
<td>Marketing Management</td>
</tr>
</tbody>
</table>

*Special activities (e.g. talks by guest speakers and networking luncheons)*

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### Master of Business Administration (MBA) Programmes

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