

MBA



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Master of Business Administration (MBA) Programmes

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Website



LOOK
FORWARD
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MBA

2023-2024

MBA (Full Time)

Trifecta of Success: Hong Kong, CUHK and CUHK Business School

Hong Kong – Gateway to Asia's
Exciting Opportunities

2nd in business-friendly
tax system
PricewaterhouseCoopers
LLP and the World Bank
Group: Paying Taxes 2020

3rd in ease of
doing business
Doing Business 2020 Study
by The World Bank Group

3rd in the Global
Financial Centres
Index
GFCI 2022

5th in Global
Competitiveness
IMD World Competitiveness
Ranking 2022

70% of Global Banks
in Hong Kong
Hong Kong Monetary
Authority

**The World's largest
offshore RMB hub**
HKEX Research Report March 2021

Arnab Neogi
MBA 2016

Senior Manager, Product
Marketing - Cold Chain,
Asia, Emerson Commercial
& Residential Solutions



"Hong Kong is a very easy city to live in. My advice to anyone, especially Indians, coming to Hong Kong for MBAs is to take risks and follow a path not trodden by others. This is a knowledge economy, be strong in your basic management fundamentals, and your contribution in enhancing the knowledge of the community will get noticed."

Eike Willms
MBA 2017

Manager and Certified Tax
Advisor, EY-Parthenon



"I chose Hong Kong to study an MBA at CUHK because of its status: on the cusp of mainland China, but with independence that it could act as a gateway to the rest of the world. The tech hub of Shenzhen is also right next door. I was really amazed at what's going on there, and how the fintech scene is becoming much more popular in Hong Kong itself."

Can I stay in Hong Kong after my MBA?

Non-local graduates can apply to stay in Hong Kong for 12 months after graduation to seek employment under the Immigration Arrangements for Non-local Graduates (IANG) scheme.



Why CUHK and CUHK Business School

The Chinese University of Hong Kong

Asia's Foremost Comprehensive Research
University that Combines Tradition and
Modernity and the Best of China and the West

CUHK Business School

A Pioneer in Developing Global
Business Leaders for the Asian Century

1st most innovative university
in Hong Kong
Reuters Asia Pacific's Most Innovative
Universities 2016 - 2019

3rd most international
university in the world
Times Higher Education Most International
Universities 2021

7th best university
in Asia
2021 Times Higher Education
(THE) University Rankings

38th in the world
QS World University
Rankings 2023



Innovation



**Global
Perspective**



**Greater Bay Area
Connection**



Social Purpose

CUHK Business School alumni network actively influences thoughts and businesses around the globe. It is a global institution that embraces innovation, nurtures entrepreneurial mindsets, promotes social responsibility, and retains deep connections to the Pearl River Delta region.

40,000+
alumni in 40 countries

CUHK MBA Programme Highlights




WORLD'S TOP 50
MBA PROGRAMME
 Financial Times Global
 MBA Ranking 2022


1st in Salary
 Percentage
 Increase in
 Hong Kong
 Financial Times Global
 MBA Ranking 2022


1st in FT
 Research
 Rank in
 Hong Kong
 Financial Times Global
 MBA Ranking 2022


1st in Careers
 Service in
 Hong Kong
 Financial Times Global
 MBA Ranking 2020


1st in Entrepreneurship
 and Alumni
 Outcomes in
 Hong Kong
 QS Global MBA Rankings 2020

Extensive Alumni Community Across Industries, Seniority and Geography

- The 1st MBA Programme in Asia
- Elite Mentorship Programme for networking and progressive personal growth
- Alumni Career Advisor Scheme to facilitate career development



6,000+
Alumni



40+
Countries
/Regions



Join the Largest Alumni Network

I wanted to **build a wider network** and acquire new insights to foster my business idea, so it was natural for me to join the CUHK MBA, which has **the longest history and the biggest alumni network** in Hong Kong. The international financial centre is also the gateway to mainland China, which presents huge potential for my business.



Atsushi Sugiyama
MBA 2016

CEO, Sun-up Corporation (Thailand) Limited



Transformative MBA Experience with Flexible Curriculum

- A 12-month fast track intensive study programme
- Tailor your MBA journey to fit your career aspirations with 6 concentrations available
- Insights and hands-on experience all come with our Business Practicum projects and Entrepreneurship Training. You will exercise leadership skills and practice in business and beyond.
- Unique advanced study options: JD/MBA, Dual MBA Degrees and MBA+

“ Develop an Entrepreneurial Mindset for Business Success

In this era of entrepreneurship, the MBA at CUHK offers the right curriculum and skills for running a startup or excelling as an innovative employee at a traditional firm. I had ample chances to **develop my entrepreneurial mindset**, including working on a real startup project, remodelling it and raising money from real investors and venture capitalists. I also represented the school and won the HEC Business Game 2018 Strategy Challenge. ”

Franklin Law
MBA 2018

Head of Marketing, Ocean Park Hong Kong



Global Exposure & Asian Connection

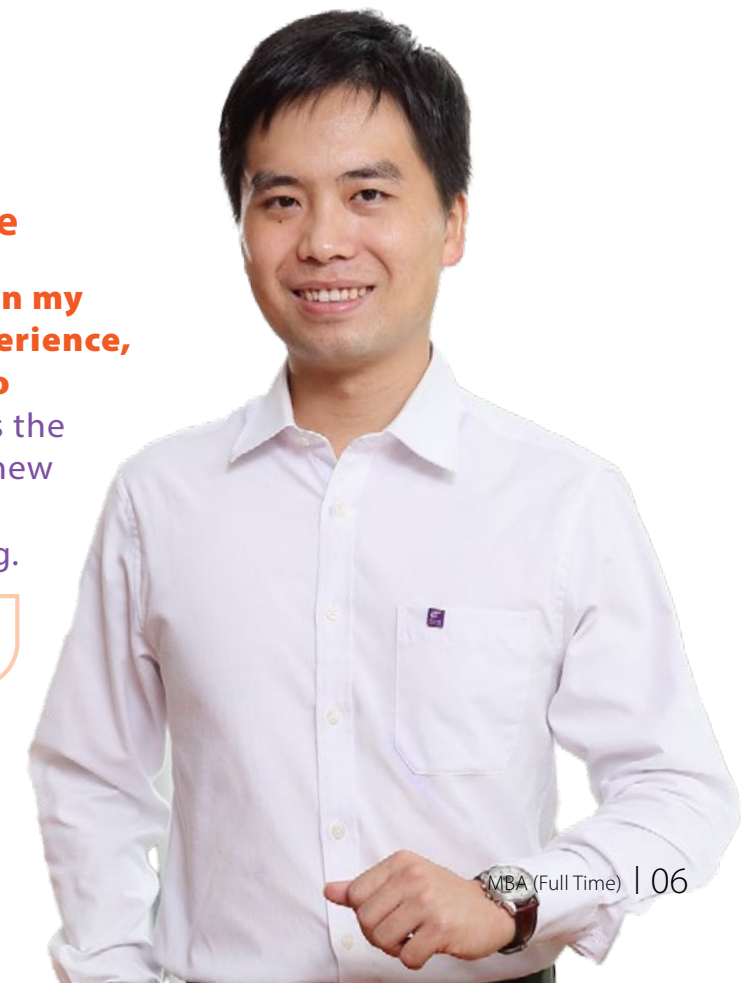
- A programme that equips you with Asian insight and expands your global perspective with business field trips, study tours and exchange programmes
- CUHK is one of the most established universities in the Greater Bay Area. Studying in Hong Kong allows you to grasp invaluable insights into China.

“ Cultivate Capacity for New Careers through International Exposure

CUHK MBA allowed me to **broaden my horizons with an exchange experience, internship and opportunities to work with a diverse class**. It sets the groundwork for me to thrive in a new field – from corporate finance to corporate and investment banking. ”

Ming Liu
MBA 2019

First Vice President,
Corporate Finance, UOB



Flexible Curriculum with 6 Concentrations

Tailor your MBA journey for career acceleration and building expertise in a specific area.*



* Students may select either General MBA or up to two concentration options to complete the units of elective courses.

Sharpen Essential Business Management Skills

CUHK's dual MBA degree programme has broadened my horizon and given me the opportunity to **see how businesses operate in two diverse but important markets**. This, together with the MBA course work offered at CUHK MBA, gave me the fundamental understanding of corporate management which I am still able to apply today at the various leadership positions I had in multinational companies.

Venus Tse Weithhaeuser
MBA 2009
Head of Digital Transformation,
medmix Group AG, Switzerland



Enriched Study Journey for All-Round Development

Pre-term (Aug)

- Management: Competencies and Current Perspectives
- Orientation Activities

Term 2 (Dec – Mar)

- Statistical Analysis
- Operations Management
- Marketing Management
- Up to 6 units of elective course(s)

Summer Term (Jun – Jul, Optional)

- Up to 9 units of elective course(s)
- Business Field Trips (Optional)

Term 1 (Sep – Nov)

- Corporate Financial Reporting
- Leadership Development
- Financial Management
- Up to 6 units of elective course(s)

Term 3 (Mar – Jun)

- Macroeconomics for Business Executives
- Strategic Management
- Up to 9 units of elective course(s)

Optional Further Study

- ◆ **International Exchange Programmes (1 term)**
- ◆ **JD/MBA Programme**
A 36-month programme that equips students with essential legal and business knowledge for leadership roles.
- ◆ **Dual MBA Degrees**
Study at the prestigious HEC Paris, the University of Texas at Austin or Rotterdam School of Management at Erasmus University to obtain dual MBA degrees.
- ◆ **MBA Plus MSc/MAcc Programmes**
Earn MBA plus one MSc/ MAcc degree with less time and tuition.

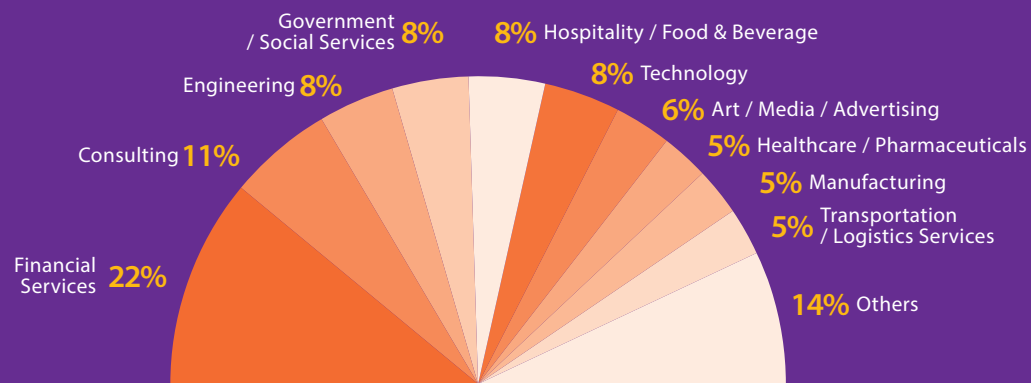
* The above curriculum, activities and study sequence are subject to change.

** Full-time students are required to successfully complete 51 units for graduation.

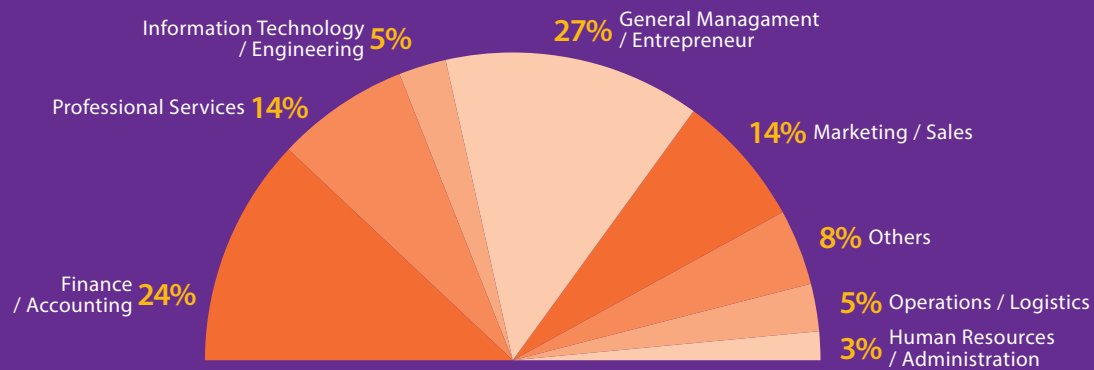
A Rich Student Life Awaits

Average Age **30** Average Years of Work Experience **6.2** Non-local Students **97%** Highest GMAT Score **760**

Industry Expertise



Functional Expertise



Student Club Activities



Business Case Competitions



Networking Activities



HKSTP Visit

Enrichment Programme

Elite Mentorship Programme

One of the most valuable things that an MBA provides is a great networking opportunity. The elite mentorship programme connects students with elite industry practitioners. Access to a wide network of business acquaintances will help to boost career and personal growth.

Albert Wong
MBA 1994

CEO, The Hong Kong Science and Technology Parks Corporation (HKSTP)



"I graduated from the CUHK MBA programme many years ago, and I am proud of being associated with this. I thoroughly enjoyed the mentoring relationship. I believed I learned as much from the mentees as they did from me."

MIINT Programme (MBA Impact Investing Network and Training)

CUHK Business School is the first school in Asia to join the Turner MIINT.

It is an experiential lab co-produced by the Wharton Social Impact Initiative (WSII) and the Bridges Impact Foundation to give students from top business schools around the world a hands-on education in impact investing.

The year-long programme aims to nurture future impact investors through:



Experiential Learning Opportunity

To source and conduct diligence on early stage impact investments



Online Training Modules

Online training modules, discussions and advisory sessions



Potential Investment

Presentation of impact investment ideas to compete for a potential investment of up to USD50,000

Career Development Support

Build Your Personal Brand

- Support in Career Roadmap Development
- Personal Brand Building – CV Workshops, Storytelling, Presentation/Interview Skills Trainings, LinkedIn Profile Building, Professional Photo Shooting

Upskill and Explore Career Opportunities

- Career Planning Sessions and Mock Interviews
- Job /Internship Search Platform

Develop Industry Networks and Knowledge

- Recruitment Talks
- Industry Sharing Events
- Company Visits

Gain Career Advice after Graduation within Three Years

- In-house Career Coaching
- Alumni Career Advisor Scheme

Full-time MBA 2021 Graduate Employment Report

90% Employment Rate

67% Students Secured Offers in Asia

List of Graduate Employers***

Apple, Amazon, Accenture, Cisco, Deloitte, Facebook, Google, J.P. Morgan, McKinsey & Company, Microsoft, PwC

*** Partial list of employers of recent years

Entrepreneurial Resources



CUHK Entrepreneurs Alliance

Link students with a vast network of CUHK entrepreneurs and investors by offering talks, mentorship, events and more.

CUHK Alumni Torch Fund

To strengthen students' competitive advantages and exposure to entrepreneurial opportunities through providing informative exchange platforms for students, alumni entrepreneurs and investors.

InnoPort

Faculty members, students and alumni can rub shoulders with like-minded innovators and entrepreneurs at InnoPort, which offers space, services and programmes for knowledge transfer.



PI Centre

Students aspiring to have their own startup can tap into the PI Centre's wealth of incubation, entrepreneurial and business support to realise their innovative dreams.

The Entrepreneurship and Innovation Hub (InnoHub)

To transfer and convert the research outputs of the University to become start-up companies in the Shenzhen area and to cultivate the formation of CUHK's entrepreneurial eco-system.

“ Grow Wings for Innovative Dreams ”

CUHK MBA gave me the experience and knowledge I needed for my AI startup. I gained investors, undertook **robust entrepreneurship training** and learnt about consulting and pitching. The **professors' passionate support and connections** were instrumental to the founding of my chatbot platform and my being placed on the Forbes 30 Under 30 Asia 2020 List. My team hit an important milestone in 2022, my startup has raised US\$7 million in Series A funding.

Gerardo Salandra
MBA 2016
Founder and CEO, Respond.io



Diverse and Close-Knit Community in School and Beyond



Elite Mentorship Programme

Students will be matched with mentors who are CUHK alumni and senior executives of reputable companies. Mentor will offer advices on personal growth, career planning, leadership development, etc through a structured mentorship programme.



Alumni Audit Programme

Alumni can continue lifelong learning after completion of their MBA journey. They can sign up for selected MBA classes to keep up with cutting-edge business concepts, brush up their management skills and acquire necessary skills for their latest career moves.



Alumni Career Advisor Scheme

Our Alumni Career Advisors are MBA alumni at middle management level from different expertise areas. Current MBA students and recent graduates can connect with them for professional insights across industries, functions and geographic areas.

Mentorship Unleashes Untapped Potential

I was highly doubtful whether I could make it in the technology industry, given my career in the aviation industry as well as my age. Fortunately, my mentor, Mr. Peter Yan, CEO of Cyberport Hong Kong, inspired me to **pivot my competencies for the job opportunities** I craved. Finally, I landed a job at Microsoft as a support engineer.

Yutaro Goto
MBA 2022

Support Engineer, Microsoft



Application for Intake 2023

Admissions Requirements

- A recognised bachelor's degree (normally with honours not lower than Second Class or B grade); or completed a course of study in a tertiary educational institution and obtained professional or similar qualifications equivalent to an honours degree
- Minimum two years of full-time post-qualification work experience
- A satisfactory and valid GMAT or GRE score (The validity period is five years from the test date.)
- English language proficiency requirements

Application Deadlines

1st Round: 31 October 2022

2nd Round: 15 December 2022

3rd Round: 31 January 2023

4th Round: 15 March 2023

5th Round: 30 April 2023

Applications are reviewed on a rolling basis.

Tuition Fee

HKD 580,000

Scholarships and Financial Aids

- CUHK MBA offers a wide range of merit-based scholarships to outstanding candidates.
- Assessment criteria include academic and professional achievements, interview performance and potential contributions to cohorts.
- High-calibre candidates are advised to apply early for scholarships.
- Local students can also apply for the Continuing Education Fund (CEF) provided by the HKSAR government.
- Grants are also offered to candidates who are CUHK Alumni or members under our Corporate Scholars Partners.



[Discover more](#)

Application Roadmap

