

# MBA



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## Master of Business Administration (MBA) Programmes

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Website



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LOOK  
FORWARD  
看·建未來



# MBA

2023-2025

## MBA (Part Time)

# Trifecta of Success: Hong Kong, CUHK and CUHK Business School

Hong Kong – Gateway to Asia's  
Exciting Opportunities

**2<sup>nd</sup>** in business-friendly  
tax system  
PricewaterhouseCoopers  
LLP and the World Bank  
Group: Paying Taxes 2020

**3<sup>rd</sup>** in ease of  
doing business  
Doing Business 2020 Study  
by The World Bank Group

**3<sup>rd</sup>** in the Global  
Financial Centres  
Index  
GFCI 2022

**5<sup>th</sup>** in Global  
Competitiveness  
IMD World Competitiveness  
Ranking 2022

**70%** of Global Banks  
in Hong Kong  
Hong Kong Monetary  
Authority

**The World's largest  
offshore RMB hub**  
HKEX Research Report March 2021

**Iris Zhou**  
MBA 2021

Programme Manager,  
Amazon



"After considering many schools and many programmes, I decided to enrol in CUHK's MBA programme as it is only half an hour away by train from Shenzhen, where I live and work. I was inspired by the unique life journeys and the career planning of classmates and teachers from different industries and countries and realised that I could challenge myself and break out of my comfort zone."

**Michelle Mei**  
MBA 2020

CSO, Youbot Robotics



**Identify Career Goals and Reach  
Greater Heights**

"I am truly grateful to CUHK for my exceptional MBA education, especially for opening my mind and giving me practical new skills and knowledge to excel at work. Going back to school after working for some years has also been the right decision, as I came with clearer goals and a better understanding of my strengths."



## Why CUHK and CUHK Business School

### The Chinese University of Hong Kong

Asia's Foremost Comprehensive Research  
University that Combines Tradition and  
Modernity and the Best of China and the West

### CUHK Business School

A Pioneer in Developing Global  
Business Leaders for the Asian Century

**1<sup>st</sup>** most innovative university  
in Hong Kong  
Reuters Asia Pacific's Most Innovative  
Universities 2016 - 2019

**3<sup>rd</sup>** most international  
university in the world  
Times Higher Education Most International  
Universities 2021

**7<sup>th</sup>** best university  
in Asia  
2021 Times Higher Education  
(THE) University Rankings

**38<sup>th</sup>** in the world  
QS World University  
Rankings 2023



**Innovation**



**Global  
Perspective**



**Greater Bay Area  
Connection**



**Social Purpose**

CUHK Business School alumni network  
actively influences thoughts and businesses  
around the globe. It is a global institution  
that embraces innovation, nurtures  
entrepreneurial mindsets, promotes social  
responsibility, and retains deep connections  
to the Pearl River Delta region.

**40,000+**  
alumni in 40 countries

# CUHK MBA Programme Highlights



  
**WORLD'S TOP 50**  
**MBA PROGRAMME**  
 Financial Times Global  
 MBA Ranking 2022

  
**1<sup>st</sup>** in Salary  
 Percentage  
 Increase in  
 Hong Kong  
 Financial Times Global  
 MBA Ranking 2022

  
**1<sup>st</sup>** in FT  
 Research  
 Rank in  
 Hong Kong  
 Financial Times Global  
 MBA Ranking 2022

  
**1<sup>st</sup>** in Entrepreneurship  
 and Alumni  
 Outcomes in  
 Hong Kong  
 QS Global MBA Rankings 2020

## Extensive Alumni Community Across Industries, Seniority and Geography

- The 1st MBA Programme in Asia
- Elite Mentorship Programme for networking and progressive personal growth
- Alumni Career Advisor Scheme to facilitate career development



**6,000+**  
 Alumni



**40+**  
 Countries  
 /Regions

**Vernon Tam**  
 MBA 2011

Vice President,  
 IPO Vetting (Biotech),  
 Hong Kong Exchanges  
 and Clearing Limited  
 (HKEX)



"I chose CUHK's MBA because it was the first school in Hong Kong to offer the programme and it has the largest alumni community in the city. This gives me access to alumni from different sectors and chances to learn the ins and outs of various industries. My mentor was the former division head of a multinational investment bank. He helped me learn about investment banking and suggested ways for me to join the sector."

**Steven Pun**  
 MBA 2018

Co-founder and CEO,  
 Protech Group



"CUHK introduced me to many professionals in large corporations. They shared with me management skills and practical knowledge which helped grow my business in China. As a result, I won the 2021 Youth Dream Makers Award, 2020 Greater Bay Area Young Leader Award, 2020 Global Outstanding Youth Chinese Award and 2019 Top 10 Outstanding Youth Entrepreneur Award."

# Transformative MBA Experience with Flexible Curriculum

- Tailor your MBA journey to fit your career aspirations with 6 concentrations available
- Insights and hands-on experience all come with our Entrepreneurship Training, providing intrapreneurial and entrepreneurial mindsets and skills.
- Unique advanced study options: JD/MBA, Dual MBA Degrees and MBA+

## Build Essential Skills for the Digital Transformation Era

CUHK MBA offers **innovative courses** in finance for the digital age, helping me advance to consulting roles and senior management positions in Fintech.

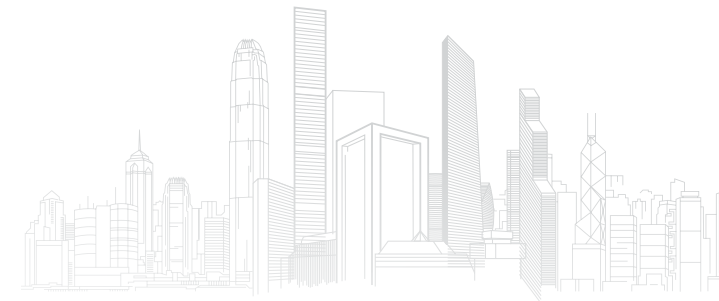
**Paul Sin**  
MBA 2002

Director, Technology & Transformation,  
New World Development Company Limited



## Extensive Support for Starting Entrepreneurial Adventure

- Extensive incubation, entrepreneurial, business and advisory support like CUHK Entrepreneurs Alliance, CUHK Alumni Torch Fund, PI Centre, InnoPort (Hong Kong) & InnoHub (Shenzhen) are available to help aspiring entrepreneurs establish their startups in Hong Kong and the Greater Bay Area.

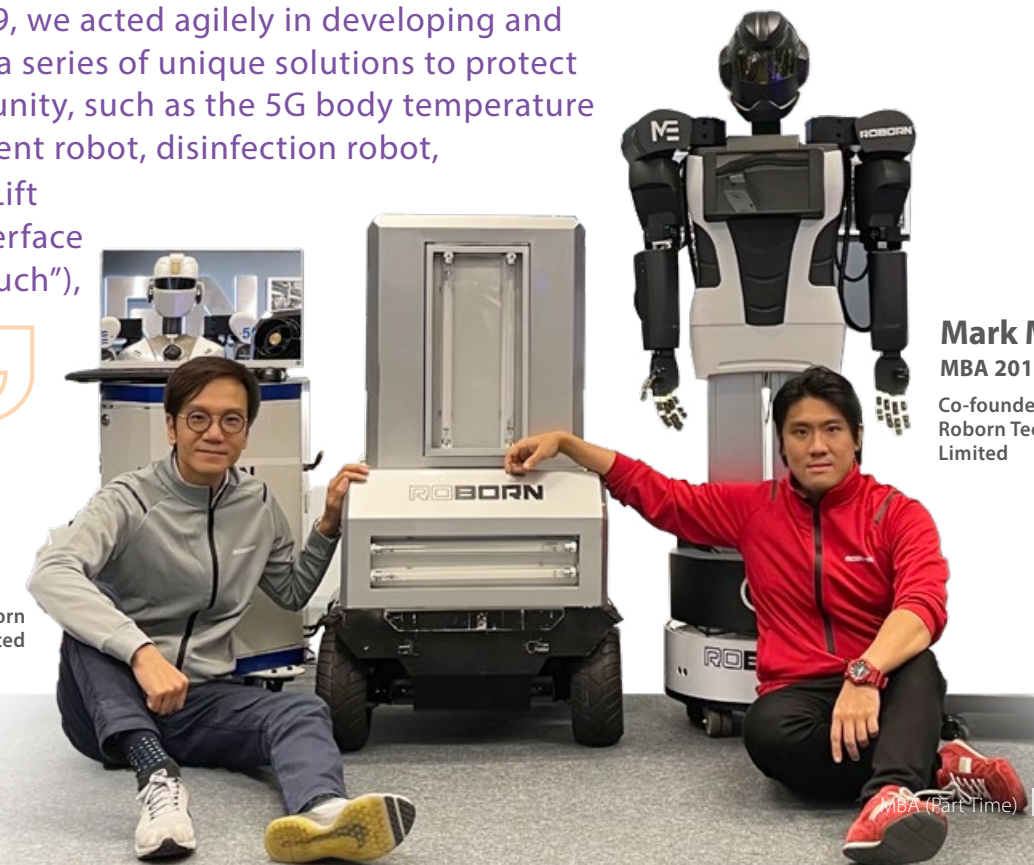


## Build Capacity to Pursue New Ventures

With professors' dedicated support and teaching, we developed **an innovative and entrepreneurial mindset** which has inspired us to make society a better place. During the outbreak of Covid-19, we acted agilely in developing and launching a series of unique solutions to protect the community, such as the 5G body temperature measurement robot, disinfection robot, touchless Lift Button Interface ("kNOw Touch"), etc.

**Eden Lu**  
MBA 2011

Co-founder, Roborn Technology Limited



**Mark Mak**  
MBA 2011

Co-founder and CTO,  
Roborn Technology Limited



## Blend International Business Learning with Essential China Business Exposure

- A programme that equips you with Asian insight and expands your global perspective with business field trips, study tours and exchange programmes
- CUHK is one of the most established universities in the Greater Bay Area. Studying in Hong Kong allows you to grasp invaluable insights into China.

### “ A City of Contrast Where East Meets West

For anyone overseas who wishes to enter China or seek an MBA, I have this advice for them: If you want to acquire and solidify knowledge in finance, **understand China's roles in the modern economy** or experience and learn more about **Chinese culture**, CUHK is the best school to do that.

**Renaud Poli**  
MBA 2020  
Programme Manager,  
Merck



# ▶ Embark on a Life-Changing Journey with CUHK

### “ Upskill for Career Progression

The CUHK MBA helped me achieve promotion and expand my job scope with comprehensive **leadership and management training**. After graduation, I was promoted to a senior management position, managing the premium jewellery brand “Hearts On Fire” for Chow Tai Fook Jewellery Company Limited. My job scope also expanded from regional level to global level, which includes the coordination of production, merchandising, sales and marketing, and more – all because the programme has taken me to the next level. ”

**Clara Au**  
MBA 2018  
Associate Director,  
Data and Analytic, Hearts On Fire Company Hong Kong Limited



**Jianchun Zeng**  
MBA 2020  
Marketing Director  
Hisense Broadband



**Empowered to Transform**  
“The business tactics and knowledge that I acquired at CUHK MBA helped me transform myself from an engineer into a business leader. The financial concepts and negotiation skills even enabled me to solve my company's cash-flow shortage.”

**Vincent Fan**  
MBA 2010  
Co-founder and CSO,  
Zeek



**Unlock Latent Potential**  
“The entrepreneurial and innovative mindset that I learnt in the CUHK MBA helped me open up to new ideas, step outside my comfort zone and start a business in a new domain – logistics technology – which I had no previous experience in.”

# Flexible Curriculum with 6 Concentrations

Tailor your MBA journey for career acceleration and building expertise in a specific area.\*



\* Students may select either General MBA or up to two concentration options to complete the units of elective courses.

## “ Develop an Entrepreneurial Mindset for Business Success ”

In this era of entrepreneurship, the MBA at CUHK offers **the right curriculum and skills for running a startup or excelling as an innovative employee at a traditional firm**. I had ample chances to develop my entrepreneurial mindset, including working on a real startup project, remodelling it and raising money from real investors and venture capitalists. I also represented the school and won the HEC Business Game 2018 Strategy Challenge.



**Franklin Law**  
MBA 2018  
Head of Marketing,  
Ocean Park Hong Kong

# Enriched Study Journey for All-Round Development

## YEAR 1

### Pre-term (Aug)

- Management: Competencies and Current Perspectives
- Orientation Activities

### Term 1 (Sep – Nov)

- Corporate Financial Reporting
- Statistical Analysis

### Term 2 (Dec – Mar)

- Financial Management
- Marketing Management

### Term 3 (Mar – Jun)

- Leadership Development
- Macroeconomics for Business Executives

### Summer Term (Jun – Jul, Optional)

- Up to 3 units of elective course(s)
- Business Field Trips (Optional)

## YEAR 2

### Term 1 (Sep – Nov)

- Operations Management
- Up to 3 units of elective course(s)

### Term 2 (Dec – Mar)

- Up to 6 units of elective course(s)

### Term 3 (Mar – Jun)

- Strategic Management
- Up to 3 units of elective course(s)

### Summer Term (Jun – Jul, Optional)

- Up to 3 units of elective course(s)
- Business Field Trips (Optional)

## Optional Further Study

◆ **International Exchange Programmes (1 term)**

◆ **JD/MBA Programme**

A 60-month programme that equips students with essential legal and business knowledge for leadership roles.

◆ **Dual MBA Degrees**

Study at the prestigious HEC Paris to obtain dual MBA degrees.

◆ **MBA Plus MSc/MAcc Programmes**

Earn MBA plus one MSc/ MAcc degree with less time and tuition.

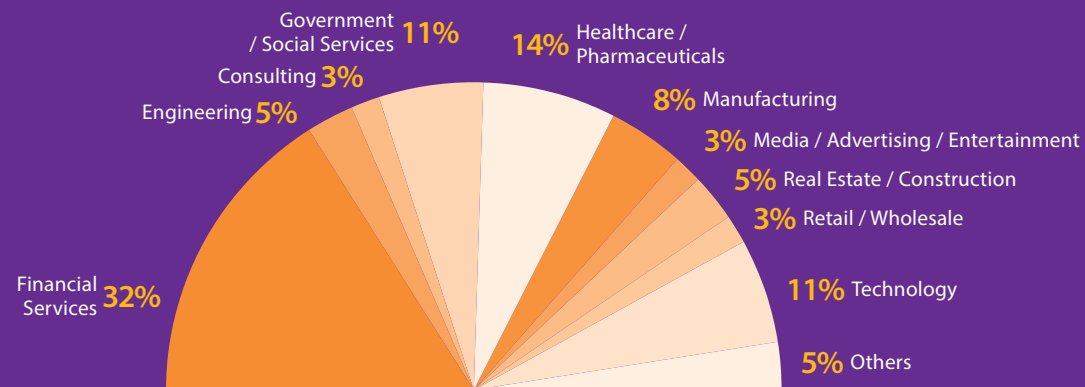
\* The above curriculum, activities and study sequence are subject to change.

\*\* Part-time students are required to successfully complete 45 units for graduation. Career Coaching will be provided to part-time students on an on-demand basis along their study journey.

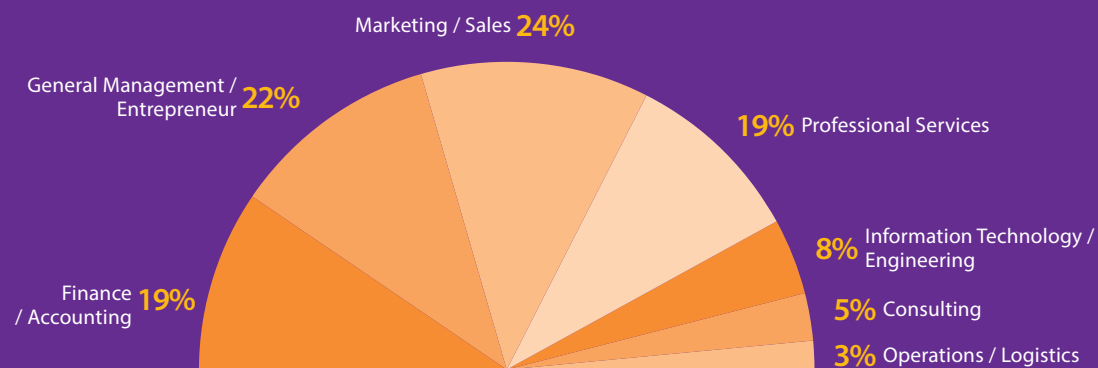
# A Rich Student Life Awaits

Average Age **35**    Average Years of Work Experience **11**    Female Students **35%**

## Industry Expertise



## Functional Expertise



Networking Activities



HKSTP Visit



Microsoft Visit



Fintech Forum

## Enrichment Programme

### Elite Mentorship Programme

One of the most valuable things that an MBA provides is a great networking opportunity. The elite mentorship programme connects students with elite industry practitioners. Access to a wide network of business acquaintances will help to boost career and personal growth.

**Albert Wong**  
MBA 1994

CEO, The Hong Kong Science and Technology Parks Corporation (HKSTP)



"I graduated from the CUHK MBA programme many years ago, and I am proud of being associated with this. I thoroughly enjoyed the mentoring relationship. I believed I learned as much from the mentees as they did from me."

### MIINT Programme (MBA Impact Investing Network and Training)

CUHK Business School is the first school in Asia to join the Turner MIINT.

It is an experiential lab co-produced by the Wharton Social Impact Initiative (WSII) and the Bridges Impact Foundation to give students from top business schools around the world a hands-on education in impact investing.

The year-long programme aims to nurture future impact investors through:



**Experiential Learning Opportunity**

To source and conduct diligence on early stage impact investments



**Online Training Modules**

Online training modules, discussions and advisory sessions



**Potential Investment**

Presentation of impact investment ideas to compete for a potential investment of up to USD50,000

# Diverse and Close-Knit Community in School and Beyond



## Elite Mentorship Programme

Students will be matched with mentors who are CUHK alumni and senior executives of reputable companies. Mentor will offer advices on personal growth, career planning, leadership development, etc through a structured mentorship programme.



## Alumni Audit Programme

Alumni can continue lifelong learning after completion of their MBA journey. They can sign up for selected MBA classes to keep up with cutting-edge business concepts, brush up their management skills and acquire necessary skills for their latest career moves.



## Alumni Career Advisor Scheme

Our Alumni Career Advisors are MBA alumni at middle management level from different expertise areas. Existing MBA students and recent graduates can connect with them for professional insights across industries, functions and geographic areas.

## In-depth network with elite business alumni

Through the Mentorship Programme, I established an **in-depth network with business alumni**. My mentor, Mr. Ros Lam, Managing Director of Pro-Rent Services Limited, has provided me with a **forward-thinking vision that equips me for my future career development**.

**Alex Chan**  
MBA 2020

General Manager, Investment  
Department, China BOCOM Insurance  
Company Limited



# Application for Intake 2023

## Admissions Requirements

- A recognised bachelor's degree (normally with honours not lower than Second Class or B grade); or completed a course of study in a tertiary educational institution and obtained professional or similar qualifications equivalent to an honours degree
- Minimum two years of full-time post-qualification work experience
- A satisfactory and valid GMAT or GRE score (The valid period is five years from the test date.)
- English language proficiency requirements

Applicants with at least seven years of work experience may be considered for GMAT/ GRE exemption.

## Application Deadlines

**1st Round:** 31 October 2022

**2nd Round:** 15 December 2022

**3rd Round:** 31 January 2023

**4th Round:** 15 March 2023

**5th Round:** 30 April 2023

Applications are reviewed on a rolling basis.

## Tuition Fee

HKD 450,000

## Scholarships and Financial Aids

- CUHK MBA offers a wide range of merit-based scholarships to outstanding candidates.
- Assessment criteria include academic and professional achievements, interview performance and potential contributions to cohorts.
- High-calibre candidates are advised to apply early for scholarships.
- Local students can also apply for the Continuing Education Fund (CEF) provided by the HKSAR government.
- Grants are also offered to candidates who are CUHK Alumni or members under our Corporate Scholars Partners.



Discover more

## Application Roadmap

