

LOOK  
FORWARD  
看·建未來



CUHK  
BUSINESS SCHOOL

# MBA

2024-2025

**MBA (Full Time)**



**GLOBAL**  
Recognition



**WORLD CLASS**  
Faculty



**INDUSTRY DRIVEN**  
Curriculum



**A LEAP TOWARDS**  
Leader



# Global Recognition

Hong Kong: Gateway to Prosperity,  
Boundless Financial Frontier

**4<sup>th</sup>**

in the Global  
Financial Centres  
Index  
GFCI 2023

**7<sup>th</sup>**

in Global  
Competitiveness  
IMD World Competitiveness  
Ranking 2023

**70%**

of Global Banks  
in Hong Kong  
Hong Kong Monetary  
Authority

**The World's largest  
offshore RMB hub**

HKEX Research Report March 2021



**World's Freest Economy**

Economic Freedom of the World 2022 by The Fraser Institute



**24-Months  
IANG visa**

**Can I stay in Hong Kong after my MBA?**

Non-local graduates can apply to stay in Hong Kong for 24 months after graduation to seek employment under the Immigration Arrangements for Non-local Graduates (IANG) scheme.

# The Chinese University of Hong Kong

## Where Business Legends Rise and Inspire

Asia's Foremost **Comprehensive Research University** that Combines Tradition and Modernity and the **Best of China and the West**

**1<sup>st</sup>** most innovative university  
in Hong Kong  
Reuters Asia Pacific's most innovative  
universities 2016 - 2019

**6<sup>th</sup>** best university in Asia  
2023 Times Higher Education  
(THE) University Rankings

**1<sup>st</sup>** best global universities  
in Hong Kong  
U.S. News & World Report  
2022-2023

**47<sup>th</sup>** in the world  
QS World University  
Rankings 2024

CUHK MBA: Elevate Your Career,  
Unlock Limitless Potential



**WORLD'S  
TOP 64**

**MBA PROGRAMME**  
Financial Times Global  
MBA Ranking 2023



**1<sup>st</sup>** in Salary  
Percentage  
Increase in  
Hong Kong

Financial Times Global  
MBA Ranking 2022



**1<sup>st</sup>** in FT  
Research  
Rank in  
Hong Kong

Financial Times Global  
MBA Ranking 2022

# World Class Faculty: Bridging Academia and Industry



**Prof. Wan Wongsunwai**  
DBA (Harvard)

ABN AMRO Bank, KPMG,  
PricewaterhouseCoopers  
School of Accountancy  
Associate Dean, MBA Programmes



Join CUHK MBA and benefit from our exceptional faculty with a unique blend of business expertise and academic knowledge.

Our dedicated faculty members nurture the next generation of business leaders, equipping students with the latest insights and empowering them to thrive globally.

Experience our transformative programme and learn from our exceptional faculty who will challenge and inspire you to reach your full potential in the business world.



**Prof. Thomas Bain**  
MBA (Columbia)

Central Bank of the Bahamas,  
JPMorgan, Barclays Wealth  
Adjunct Professor  
CUHK Business School



**Prof. Tina Choi**  
EMBA (CUHK)

Dyson, Johnson & Johnson,  
Nestle, Unilever, PepsiCo, P&G  
Department of Management



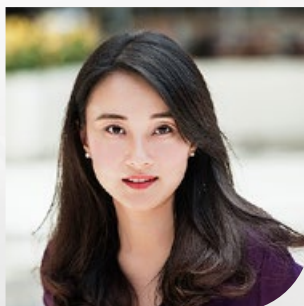
**Prof. Dominic Chan**  
PhD (Cambridge)

McKinsey & Company  
Department of Decisions, Operations  
and Technology



**Prof. Jessica Kwong**  
BSSc; MPhil; PhD (CUHK)

Professor and Chairman,  
Department of Marketing



**Prof. Luxi Shen**  
MBA, PhD (Chicago Booth)

Associate Professor of Marketing  
Department of Marketing



# Global Exposure & Asian Connection through Student Exchange



**Global Collaborations**



**Diverse Cultural Exposure**



**Academic Enrichment**



**Expanded Professional Network**

## Partner Schools

HEC Paris, Waseda University, IE Business School, London Business School, The University of Michigan, CEIBS, and many others



## Learn, Grow, and Thrive at CUHK

At CUHK, I had the privilege of learning from an exceptional faculty dedicated to an industry-focused approach. Their extensive knowledge and experiences enriched my education and prepared me for success in the business world.

The faculty's expertise spanned various disciplines, allowing for diverse perspectives and engaging class discussions. They were accessible and supportive, providing guidance and insights to navigate real-world challenges. With a focus on industry relevance, **they equipped me with practical skills and a solid understanding of the complexities of today's business landscape.**



**Shaarang Begani**

MBA 2021

Manager, Finance and Strategy  
(Office of the Vice Chairman), Gap Inc

# Industry Driven Curriculum

Our curriculum empowers students with practical skills and knowledge for success in today's business world. Taught by industry professionals and academic experts, our courses provide deep understanding through real-world projects, case studies, and insights. With a focus on emerging trends, market dynamics, and cutting-edge technologies, we prepare students to thrive in their industries.

Tailor your MBA journey to fit your career aspirations with six concentrations available.\*



**Business Analytics**



**China Business**



**Entrepreneurship and Innovation**



**Finance**



**Information and Technology Management**



**Marketing**

\* Students may select either General MBA or up to two concentration options to complete the units of elective courses.

## Enriched Study Journey for All-Round Development

### Pre-term (Aug)

- Management: Competencies and Current Perspectives
- Orientation Activities

### Term 2 (Dec – Mar)

- Statistical Analysis
- Operations Management
- Marketing Management
- Up to 6 units of elective course(s)

### Term 1 (Sep – Nov)

- Corporate Financial Reporting
- Leadership Development
- Financial Management
- Up to 6 units of elective course(s)

### Term 3 (Mar – Jun)

- Macroeconomics for Business Executives
- Strategic Management
- Up to 9 units of elective course(s)

\* The above curriculum, activities and study sequence are subject to change.

\*\* Full-time students require 51 units for graduation.

## “ Navigating Boundless Horizons in Business Innovation

I chose CUHK in Hong Kong for my MBA because of its strategic location as a **gateway to the world, with close proximity to mainland China and the vibrant tech hub of Shenzhen.**

The curriculum stood out with its focus on emerging trends and technologies, providing me with a comprehensive understanding of the ever-evolving business landscape. **The opportunities and support I received have prepared me to make meaningful contributions in the fintech industry.** Grateful for my time at CUHK.



**Eike Willms**

MBA 2017

Certified Tax Advisor  
Independent Real Estate and Renewable  
Energy Investor



### Unique Advanced Study Options

#### Summer Term (Jun – Jul, Optional)

- Up to 9 units of elective course(s)
- Business Field Trips (Optional)

#### ◆ International Exchange Programmes (1 term)

#### ◆ JD/MBA Programme

A 36-month programme that equips students with essential legal and business knowledge for leadership roles.

#### ◆ Dual Degree Programmes

Study at the prestigious HEC Paris, the University of Texas at Austin or Rotterdam School of Management at Erasmus University to obtain dual MBA degrees.

#### ◆ MBA Plus MSc/MAcc Programmes

Earn MBA plus one MSc/ MAcc degree with less time and tuition.

# A LEAP towards Leader

## Leadership Excellence and Advancement Programme (LEAP)

The programme goes beyond the traditional classroom and campus experience. It is designed for students, recent graduates, and alumni, **offering a unique and lifelong leadership journey** that fosters invaluable experiences and competencies. We propel individuals towards professional independence by equipping them with the necessary wisdom and networks, enabling them to leap forward and become leaders in the dynamic **Asian Century**.



## Pioneer Alumni Network



**7,000+**  
Alumni



**40+**  
Countries /Regions

Beyond world-class academics, a CUHK MBA provides exceptional networking opportunities to build relationships that foster career advancement. Our elite mentorship programme connects students with accomplished senior alumni.

### Elizabeth Rouse MBA 2012

Sr. Manager Internal  
Comms - EMEA  
Amazon



#### CUHK's Prestige, Career Support, and Skill Development at the Heart of the Economic Hub

I chose CUHK for my MBA because of its global reach, encompassing curriculum, classmates, and opportunities. I wanted the program to prepare me for a career and life abroad, and I am delighted that it delivered exactly that. Since graduating, I have taken advantage of various opportunities to work in Australia, the U.S., Japan, and now Europe. I continue to leverage the global network I established during my studies. Additionally, the invaluable skills I acquired during my time at CUHK, including effective communication, leadership, and strategic thinking, have greatly contributed to my confidence and success in navigating complex organizational dynamics and driving impactful internal communication strategies.



## Takumi Saito

MBA 2022

Business Development  
Manager, Sun up  
Corporation (Thailand)  
Limited



### Learning to work in a diverse environment

"Seeing the similarities and differences between the West and Asia helped me understand the business environment better. The whole experience in the programme changed my perspective so that I could be more flexible when discussing in a diversified environment."

## Arnab Neogi

MBA 2016

Senior Manager, Product Marketing -  
Cold Chain, Asia, Emerson Commercial  
& Residential Solutions



### Forging Unique Paths and Catalysing Community Growth

"Hong Kong is a very easy city to live in. My advice to anyone, especially Indians, coming to Hong Kong for MBAs is to take risks and follow a path not trodden by others. This is a knowledge economy, be strong in your basic management fundamentals, and your contribution in enhancing the knowledge of the community will get noticed."

## Angela Kuhlmann

MBA 2013

Director HR People  
Services Excellence  
Infineon Technologies



### Inspiring Cross-Cultural Discoveries

"As an overseas student, I was privileged to receive an up-close-and-personal insight into what makes China's economy tick when visiting Shanghai and Suzhou. This experience has been instrumental in my career progression, as it has deepened my understanding of China's economic landscape and opened doors to exciting opportunities. I am eager to leverage the knowledge and insights gained from this experience to further accelerate my professional growth and make a meaningful impact in the business world."

## Abhishek Vats

MBA 2011

Head of Acceptance, Merchant  
Sales and Acquiring for Asia  
Pacific, Visa



### Blending Eastern and Western Worlds for Global Success

"Balancing Eastern and Western Worlds for Global Success. With field trips, study tours, and exchange programmes, the programme expands perspectives and blends Asian insight with a global outlook."

The multicultural student mix and focus on leadership and entrepreneurship training prepare students for international careers. Succeed in the digital era with a curriculum tailored to diverse backgrounds and countries."

## “ Nurturing Success: Reflections on a Meaningful Mentoring Journey

I graduated from CUHK MBA many years ago, and I am proud of being associated with the elite mentorship programme. I thoroughly enjoy the mentoring relationship. I believe I learn as much from the mentees as they do from me.



## Albert Wong

MBA 1994

CEO, The Hong Kong Science and Technology  
Parks Corporation (HKSTP)  
Chairperson, MBA Advisory Board



# LEAP: Nurturing Exceptional Leaders in the Asian Century

## Leadership Intelligence

Immerse yourself in a transformative journey that nurtures exceptional leadership wisdom and competencies, transcending boundaries through various schemes and immersive experiences. The programme includes **BEAM** schemes (**buddy programme, elite mentorship programme, alumni and career advisor scheme, industry masters**) and an ecosystem for future leaders (e.g., student industry clubs, associations, etc.). These components provide a solid foundation for a successful CUHK MBA learning journey, offering guidance, advice, mentorship, career support, industry insights, and a dynamic leadership environment shaped by experienced and emerging leaders.

## Ecosystem of Global Industry Community

Embark on a transformative journey that connects global, regional, and community knowledge and opportunities. You will be able to access **corporate and industry resources** for real-world exposure, **global competitions, overseas exchanges, and study opportunities** for international experience, and **community and future stakeholder engagement** for meaningful connections and insights.





## Asian Century

Seize global opportunities with a vast network and deep industry insights. This facet includes the **Global Talk series** and the prestigious **Asian Century summit**, connecting you with renowned leaders and experts across diverse sectors. Expand your horizons and shape the future with us.



## Powered Entrepreneurship & Innovation

Ignite your entrepreneurial spirit and shape the startup landscape. This facet includes the **E&I immersion programme** for hands-on experience, **global entrepreneurship competitions** to showcase ideas and connect with investors, and **access to entrepreneurial resources** from CUHK. Unlock your potential and create an entrepreneurial impact alongside us.

## “ Enrich Your Experience, Advance Your Career

Building upon the strong foundation laid during my undergraduate studies at CUHK, the MBA programme at CUHK has further enriched my university experience. It **continues to equip me with practical skills and cultivate a global mindset that will undoubtedly contribute to my future success in the business world.** I am confident that the comprehensive curriculum, esteemed faculty, and diverse learning opportunities offered by CUHK's MBA programme will provide me with the necessary tools to excel in my chosen field.

Looking ahead, I eagerly anticipate the **impact investing network and training** offered by CUHK's MBA programme. These experiences will broaden my global perspective, deepen my understanding of international business practices and sustainable finance, and allow me to connect with students and professionals worldwide. I am confident that these opportunities will foster both personal and professional growth.

**Anju OTSUKA**

Class of 2024

Technology Associate  
Morgan Stanley Asia



# Full-time MBA 2022 Graduate Employment Report

**92%** Employment Rate  
(3 months after graduation)

**74%** Students Secured Offers  
in Asia

## Graduate Placements\*

Accenture, Adidas, Alibaba, Amazon, American Express, Apple, Baidu, BP, Chevron, Cisco, Citigroup, Coca-Cola, Deloitte, Ernst & Young, ExxonMobil, General Electric, Goldman Sachs, Google, IBM, Intel, JPMorgan, KPMG, Mastercard, McKinsey & Company, Meta, Microsoft, Morgan Stanley, Nike, Oracle, PepsiCo, PwC, Shell, Siemens, Sony, Tencent, Unilever, Visa, Volkswagen

\* Partial list of employers in recent years

## “ Fostering Career Success in China’s Dynamic Landscape

For anyone overseas who wishes to enter China or seek an MBA, I have this advice for them: **If you want to acquire and solidify knowledge in finance, understand China’s roles in the modern economy, or experience and learn more about Chinese culture, CUHK is the best school to do that.**

Furthermore, CUHK’s excellent graduate employment record ensures promising career prospects for international students seeking opportunities in China’s dynamic professional landscape. ”



**Renaud Poli**

MBA 2018

Senior Project Manager Building & Utilities  
Novo Nordisk





# Class Profile of 2023 Intake

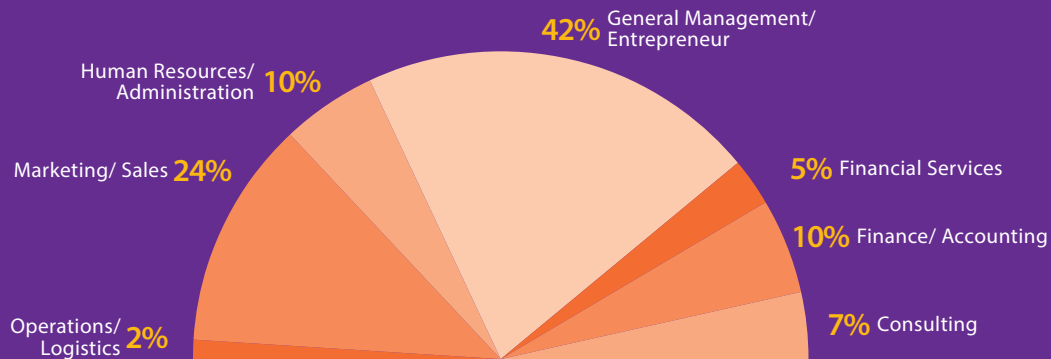
Average Age **30**

Average Years of Work Experience **6.4**

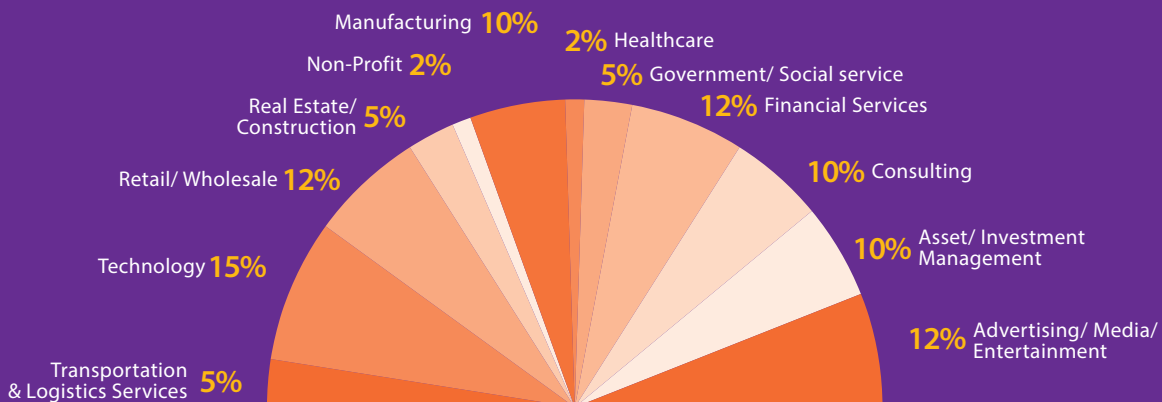
Non-local Students **97%**

Highest GMAT Score **790**

## Job function



## Industry



# Privileged Journey of Studying at CUHK



## Prime Location

- Located in Hong Kong, one of the world's most vibrant business hubs
- Blend of finance and technology, located near the Hong Kong Science & Technology Park (HKSTP) and with classroom facilities in the Central Business District



## Modern Facilities

- State-of-the-art facilities that create an optimal learning environment
- Cutting-edge classrooms to advance technology resources, well-equipped libraries and research centers



## On-campus Accommodation

- Full-time non-local MBA students are eligible to apply for highly subsidised on-campus accommodation
- On-campus free medical service



## Lead Social Enterprises to Success

“ CUHK allowed me to **cultivate my social entrepreneurial mindset**, which helped me found the InterMBA Asia Initiative and led multiple fundraising projects for social enterprises. I was lucky to win the MBA Student of the Year at the AMBA Excellence Award 2018. ”



**Antoinette Bailey**

MBA 2017

Family Office Executive & Board Member  
The Geminus Group

# APPLICATIONS FOR 2024 INTAKE

## Admissions Requirements

- A recognised bachelor's degree (normally with honours not lower than Second Class or B grade); or completed a course of study in a tertiary educational institution and obtained professional or similar qualifications equivalent to an honours degree
- Minimum two years of full-time post-qualification work experience
- A satisfactory and valid GMAT or GRE score (The validity period is five years from the test date.)
- English language proficiency requirements

## Application Deadlines

**1st Round:** 31 October 2023

**2nd Round:** 15 December 2023

**3rd Round:** 31 January 2024

**4th Round:** 15 March 2024

**5th Round:** 30 April 2024

Applications are reviewed on a rolling basis.

## Scholarships and Financial Aids

- CUHK MBA offers a wide range of merit-based scholarships to outstanding candidates
- Assessment criteria include academic and professional achievements, interview performance and potential contributions to cohorts
- High-calibre candidates are advised to apply early to maximise their chances of receiving scholarships
- Local students may be eligible for the Continuing Education Fund (CEF) provided by the HKSAR government
- Grants are available for candidates who are CUHK Alumni or members of our select group of Corporate Scholars Partners



Discover more

## Tuition Fee

HKD 605,000

## Application Roadmap



**Submit an Online Application**



Discover more

**Submit Supporting Documents**

(e.g. GMAT/ GRE, IELTS/ TOEFL score reports, transcripts)

**Attend Admissions Interview**

(By invitation)

**Receive Application Result in 2-4 Weeks**

**Pay Deposit to Secure Your Spot**

# MBA



LinkedIn



Facebook



Instagram



WeChat

## Master of Business Administration (MBA) Programmes

Address: 14/F, Cheng Yu Tung Building  
12 Chak Cheung Street, Shatin,  
N.T., Hong Kong  
Telephone: +852 3943 7782  
Email: [mba@cuhk.edu.hk](mailto:mba@cuhk.edu.hk)  
Website: [mba.cuhk.edu.hk](http://mba.cuhk.edu.hk)

## CUHK Business School Town Centre

Address: Unit B, 1/F, Bank of America,  
Tower 12 Harcourt Road Central,  
Hong Kong  
Telephone: +852 2722 5808  
Email: [towncentre@cuhk.edu.hk](mailto:towncentre@cuhk.edu.hk)



Website

