

MBA

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Master of Business Administration (MBA) Programmes

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CUHK Business School Town Centre

Address: Unit B, 1/F, Bank of America,
Tower 12 Harcourt Road Central,
Hong Kong
Telephone: +852 2722 5808

MBA

2025 Intake
MBA (Full-time/Part-time)



Website



About CUHK Business School

Established in 1963, the Chinese University of Hong Kong (CUHK) Business School is the first business school in Asia to offer a full suite of BBA, MBA, and Executive MBA programmes.



STUDENT LIFE

160+

Faculty Members (Full-time)

30+

Nationalities



PROGRAMMES

200+

Courses Including Practicums and Experiential Courses



GLOBAL CONNECTION

280+

Exchange Programmes in CUHK

40 Business School Exchange Partners

280,000+

CUHK alumni

45,000+

Largest Business Alumni Network in Hong Kong

NEW

Global Experiential Learning Course

Today, we continue to nurture nimble leaders, entrepreneurs and social stewards, through our two schools and four departments: the School of Accountancy, School of Hotel and Tourism Management, Department of Decisions, Operations and Technology, Department of Finance, Department of Management, and Department of Marketing. CUHK Business School is accredited by The Association to Advance Collegiate Schools of Business (AACSB), and by The Association of MBAs (AMBA) for its MBA programmes.

Global Academic Excellence

CUHK Business School

1st Business School in the region to offer BBA, MBA and Executive MBA Programmes

6 Academic Departments and Schools

12 Research Centres

Research

4th in Asia

University of Texas at Dallas Top 100 Worldwide Business School Rankings (2019-2023)

35th in the World

CUHK

1st in Hong Kong

U.S. News & World Report Best Global University Rankings 2024-2025

10th in Asia

QS Asia University Rankings 2024

36th in the World

QS World University Rankings 2025

World-class Faculty with Extensive Industry Expertise



Professor Wan Wongsunwai

DBA (Harvard)
Associate Professor of Accounting
Director, MBA Programmes

“ The CUHK MBA programmes stand out through three key hallmarks: global academic excellence, the LEAP with BEAM ecosystem for future leaders, and a focus on the Asian Century. With a rich history of over 60 years, CUHK faculty members have achieved numerous prestigious accolades, including Nobel Prizes and Fields Medals, and consistently ranking among the best universities globally. CUHK MBA's LEAP with BEAM ecosystem emphasises experiential learning, supported by esteemed mentors and advisors, ensuring students benefit from practical opportunities throughout their studies and beyond. And as Asia's economic influence grows, CUHK MBA prepares leaders to connect China and Asia with the global market, aligning with its vision for the future. ”



Professor Jessica Kwong Yuk-yee

BSSc; MPhil; PhD (CUHK)
Professor
Chairman, Department of Marketing



Professor Sean Zhou

BS (Zhejiang U); MOR,
PhD (North Carolina State)
Professor
Chairperson, Department of Decisions,
Operations and Technology
Director, Centre for Supply Chain Management
Director, Centre for Supply Chain Integration
and Service Innovation, Shenzhen



Professor Dominic Chan

BA, MA, PhD (Cambridge)
Associate Professor of Practice in
Entrepreneurship
Associate Director, EMBA Programme
Associate Director, Centre for
Entrepreneurship



Professor Seen-Meng Chew

BSc Economics (LSE); MPhil Economics
(Cambridge); PhD Economics (U Chicago)
Associate Professor of Practice in Finance
Director of Global Development, MBA
Programmes



Professor Wendong Li

BSc; PhD (CAS); PhD (NUS)
Associate Professor
Coordinator, MPhil-PhD programme
in Management



Professor Kevin Tseng

BS (NCTU); MBA (NTU); MS, PhD
(Northwestern)
Associate Professor

Global and Asian Immersion



Global Collaborations



Diverse Cultural Exposure



Academic Enrichment



Expanded Professional Network

Partner Schools for Student Exchanges

The University of Chicago, The University of British Columbia, Imperial College, London Business School, Warwick University, HEC Paris, ESADE, IE Business School, Bocconi University, Erasmus University Rotterdam, Indian Institute of Management, Ahmedabad, National University of Singapore, Tsinghua University, Peking University, and many others.

Dual MBA Degrees

Expand your global experience by studying for dual MBA degrees at prestigious partner institutions HEC Paris.

Global Study Trips, Asian Regional Treks, and Global Talks

An immersive “entrepreneurship-sustainability-global” learning journey encompassing global insights into the transformative business and entrepreneurship landscape of the Asian century, experiences on sustainability, and abundant global and Asian networking opportunities.

Cutting-edge Curriculum

The CUHK MBA programme's curriculum is a dynamic combination of rigorous coursework, hands-on projects, and immersive experiential learning opportunities. Through this multifaceted approach, students develop a deep understanding of core business functions and foster the leadership capabilities needed to drive innovation and make a tangible impact.

Tailor your MBA journey to fit your career aspirations with six concentrations available.*



* Students may select either General MBA or up to two concentration options to complete the units of elective courses.

A Complete Learning Journey for Full-time Study

Pre-term (Aug)

- Management: Competencies and Current Perspectives
- Orientation activities

Term 2 (Dec – Mar)

- Statistical Analysis
- Operations Management
- Marketing Management
- Up to 6 units of elective courses

Summer Term (Jun – Jul, Optional)

- Up to 9 units of elective course(s)
- Business Field Trips (Optional)

Term 1 (Sep – Nov)

- Corporate Financial Reporting
- Leadership Development
- Financial Management
- Up to 6 units of elective courses

Term 3 (Mar – Jun)

- Macroeconomics for Business Executives
- Strategic Management
- Up to 9 units of elective course(s)

Beyond Campus Experience, Beyond Graduation Engagement, Beyond MBA Options

◆ LEAP Scheme

“Leadership Experience through Active Participation” (LEAP) Scheme providing a comprehensive learning journey that extends beyond the classroom and fosters continuous engagement, ensuring that the learning experience continues to flourish and evolve long after graduation.

◆ JD/MBA Programme

The JD component of the programme involves an extra 24 months of full-time study, providing students with crucial legal and business knowledge essential for leadership roles.

◆ MBA Plus MSc/MAcc Programme

Earn MBA plus one other MSc/ MAcc degree from CUHK.

* The above curriculum, activities and study sequence are subject to change.

** Full-time students require 51 units for graduation.

Professor Seen-Meng Chew

“Business Practicum” Course



The MBA business practicum is an experiential learning course where students have the opportunity to work on real world business projects sponsored by selected companies in various industries. Students develop good team spirit, and gain the skills of solving business problems by applying knowledge from the classroom effectively. Over the years, some sponsoring companies have extended job offers to outstanding students who completed the projects successfully. The MBA programme strives to design interesting business practicum topics that are most relevant to current market trends in the industry.

Professor Tina Choi

“Design Thinking for Business Innovation” Course



Ignite your inner innovator through experiential learning and design thinking. Gain practical skills in prototyping, unlock creativity, develop high-impact solutions to thrive in today's dynamic business landscape. This hands-on course empowers you to seize opportunities and stand out from competition.

Professor Victoria Wang

“Leading Sustainable Business Transformation” Course



In today's global landscape, the imperative of sustainability resonates strongly, with the transition towards a green economy now deemed not just advantageous but imperative. With three decades of business experience, I am deeply driven to guide our future leaders through this paradigm shift towards sustainability, recognising its pivotal role in shaping the future. Amid the dawn of the Asian century, the significance of sustainability as a fundamental leadership trait cannot be overstated. The Leading Sustainable Transformation field study at Esquel's Integral Guilin site stands as a tangible example of successful sustainable practices, offering students a hands-on encounter with real-world sustainability challenges and solutions, underscoring the universal applicability of sustainable transformation approaches across industries. Join me on this sustainability journey for a brighter future.

Professor Jeremy Cheng

“Managing Family Business” Course



Asia's economic vitality hinges on successful family businesses, pivotal for GDP and employment. These families drive innovation and social impact through family offices and philanthropy, balancing business savvy with social stewardship amid Industry 4.0 disruptions. CUHK's MBA program is a springboard for leaders in family enterprises, non-family executives, and advisors, offering a unique family business course focusing on emotional dynamics, fostering growth, cohesion, and workplace effectiveness. Interacting with industry leaders unveils strategies enabling families to thrive amidst challenges, blending tradition with innovation. Join us at CUHK—where theory meets practice, and where the legacy of Asian family businesses continues to evolve.

Industry Driven Curriculum

Our curriculum empowers students with practical skills and knowledge for success in today's business world. Taught by industry professionals and academic experts, our courses provide deep understanding through real-world projects and case studies. With a focus on emerging trends, market dynamics, and cutting-edge technologies, we prepare students to thrive in their industries.

Tailor your MBA journey to fit your career aspirations with six concentrations available.*



* Students may select either General MBA or up to two concentration options to complete the units of elective courses.

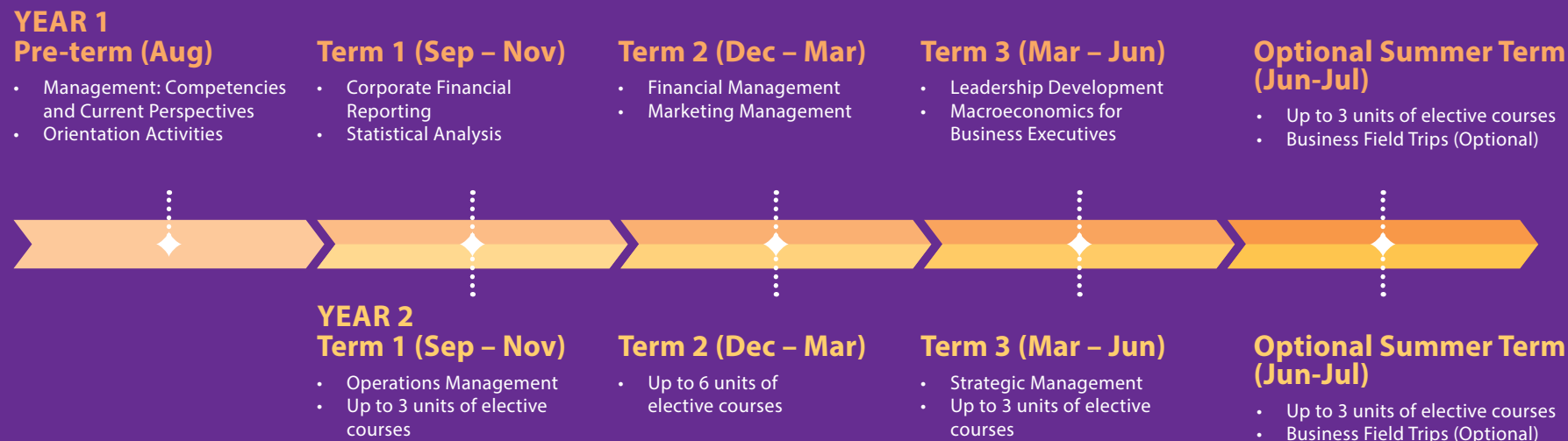
Develop an Entrepreneurial Mindset for Business Success

In this era of entrepreneurship, the MBA at CUHK offers **the right curriculum and skills for running a startup or excelling as an innovative employee at a traditional firm**. I had ample chances to develop my entrepreneurial mindset, including working on a real startup project, remodelling it and raising money from real investors and venture capitalists. I also represented the school and won the HEC Business Game 2018 Strategy Challenge.



 **Franklin Law**
MBA 2018
Marketing Director,
Ocean Park Hong Kong

A Complete Learning Journey for Part-time Study



* The above curriculum, activities and study sequence are subject to change. Part-time students are required to successfully complete 45 units for graduation.

Beyond Campus Experience, Beyond Graduation Engagement, Beyond MBA Options

- ◆ **LEAP Scheme**
“Leadership Experience through Active Participation” (LEAP) Scheme providing a comprehensive learning journey that extends beyond the classroom and fosters continuous engagement, ensuring that the learning experience continues to flourish and evolve long after graduation.
- ◆ **JD/MBA Programme**
The JD component of the programme involves an extra 36 months of part-time study, providing students with crucial legal and business knowledge essential for leadership roles.
- ◆ **MBA Plus MSc/MAcc Programme**
Earn MBA plus one other MSc/ MAcc degree from CUHK.

LEAP @ BEAM Ecosystem (LEAP with BEAM)

The CUHK MBA's "Leadership Experience through Active Participation" (LEAP) Scheme is a comprehensive beyond-campus and beyond graduation learning journey of students and alumni. By seamlessly integrating the LEAP Pillars with the BEAM stakeholders into a LEAP with BEAM ecosystem of practical skillsets, mindsets, opportunities, resources, real-world expertise, professional networks for accelerating students' personal development and career progression.

Four LEAP Pillars of events and activities

- (1) Leadership Intelligence: Ecosystem for Future Leaders, Asian Leadership Thought Series.
- (2) Entrepreneurship-Sustainability-Global Initiatives: Global Talks Series, Global Study Trips.
- (3) Asian Century Industry Immersion: Asian Regional Treks, Industry Talks.
- (4) Personal & Career Development: Coffee Chats, Director's Tables.

CUHK MBA "BEAM Stakeholders"

- (1) Advisory Board
- (2) Elite Mentors
- (3) Advisors (Personal/Career/Regional Advisers)
- (4) Masters of Industry

Mr Henry Wang

MBA 2024

Secretary to the COO, Compliance Associate,
Shenzhen Zhenyuan Tiancheng Co., Ltd.



"In organising events for the Finance Club, our goal was to provide impactful experiences that demonstrated the extensive, multifaceted, and practical nature of finance. Our company visit to Ping An offered firsthand insights into a leading financial institution, showcasing the diverse aspects of the industry. The industry insight talk, in collaboration with the Asia-Pacific Structured Finance Association, allowed members to engage directly with experts, reinforcing the practical and multifaceted nature of finance. Additionally, the alumni workshop focused on a case study in commercial lending, providing valuable hands-on learning experiences.

These events enriched our understanding and facilitated valuable connections. Our professors provided a good starting point to facilitate meaningful connections, guiding us through discussions and networking opportunities. I felt a great sense of accomplishment in organising these events, especially as our team placed second runner-up in the CFA Research Challenge, underscoring the practical knowledge we gained. Overall, these experiences have been instrumental in shaping my perspective on finance and enhancing my collaborative skills in a professional setting."

Ms Kellen Guo

MBA 2024

Senior Project Manager, SHEIN Germany



"The CUHK MBA programme provided me with invaluable exposure to the practical world of business. Collaborating with my classmates on the Lufthansa assignment in the Marketing course and participating in the LEAP Advisor Scheme solidified my commitment to my chosen path.

During a LEAP event, I was inspired by a lecture on female leadership, which led to a formal introduction at a networking happy hour. This connection resulted in a private meeting that allowed for an in-depth discussion about my career aspirations. With guidance on refining my resume, I was encouraged to confront challenges head-on and use my time wisely for self-improvement.

Through ongoing conversations, I developed a more positive outlook and became actively involved in alumni activities, including the CUHK Gobi Contest held every Thursday. I also had the honor of representing the CUHK Museum as a docent, sharing Chinese cultural artifacts with the Principal of Somerville College, University of Oxford.

With the support I received, including three rounds of resume revisions and valuable insights from industry contacts, I embarked on a month-long journey of applying for positions and preparing for interviews. This effort culminated in securing a senior project manager role at SHEIN in Germany."

Mr Wong Kim Man

MBA 1985

Chief Financial Officer, Hong Kong Electric Investment



"Since my graduation, I have spent 20 years working outside of Hong Kong, residing in Switzerland, Singapore, Malaysia, Canada, and mainland China. Despite this, I have managed to maintain close ties with my classmates from 1985 throughout these years. Our reunions predominantly take place in Hong Kong, but we also convene outside Hong Kong occasionally, as many of them are also working abroad. During these gatherings, we exchange business insights, share our work experiences, and discuss the highs and lows of our personal lives. I must acknowledge that these interactions have been enlightening and enriching for me, making them perhaps the most valuable aspect of my MBA studies.

Moreover, I am deeply grateful for the unwavering support and assistance I have received from other CUHK MBA alumni over the years. Some of them extended their help even before I set foot in the classroom. I vividly remember one individual offering me advice on handling challenging questions during selective interviews. During orientation, an alumna addressed my concerns about post-graduation job prospects, while others guided me on how to make the most out of exchange programmes and internships.

Throughout the years, I have heard numerous accounts from young alumni who attributed their entry into their current professions to referrals or advice from fellow CUHK MBA alumni when they were navigating the complexities of their first jobs post-graduation. It is evident that the majority of CUHK MBA alumni I have encountered are always willing to share their experiences and knowledge with students and young alumni through initiatives like the Elite Mentorship Programme.

The culture of mutual help and support is a fundamental cornerstone of CUMBA. Let us continue to uphold and nurture this tradition."

Full-time MBA 2023 Graduate Employment Report

91% Employment Rate
(3 months after graduation)

69% Students Secured Offers
in Asia

Graduate Placements*

Accenture, Adidas, Alibaba, Amazon, American Express, Apple, Baidu, BP, Chevron, Cisco, Citigroup, Coca-Cola, Deloitte, Ernst & Young, ExxonMobil, General Electric, Goldman Sachs, Google, IBM, Intel, JPMorgan, KPMG, Mastercard, McKinsey & Company, Meta, Microsoft, Morgan Stanley, Nike, Oracle, PepsiCo, PwC, Shell, Siemens, Sony, Tencent, Unilever, Visa, Volkswagen

* Partial list of employers in recent years

Asian Century Focus

Through prestigious events such as the Asian Century Summit, the Asian Business School Sustainability Forum, and the Asian Business Leadership Symposium, CUHK MBA positions itself as a pivotal hub for business and community leaders. These platforms facilitate in-depth exploration of the future of industries, business, and entrepreneurship, particularly within the dynamic context of a global business landscape that is progressively gravitating toward Asia.



Full-time Class Profile of 2024 Admission

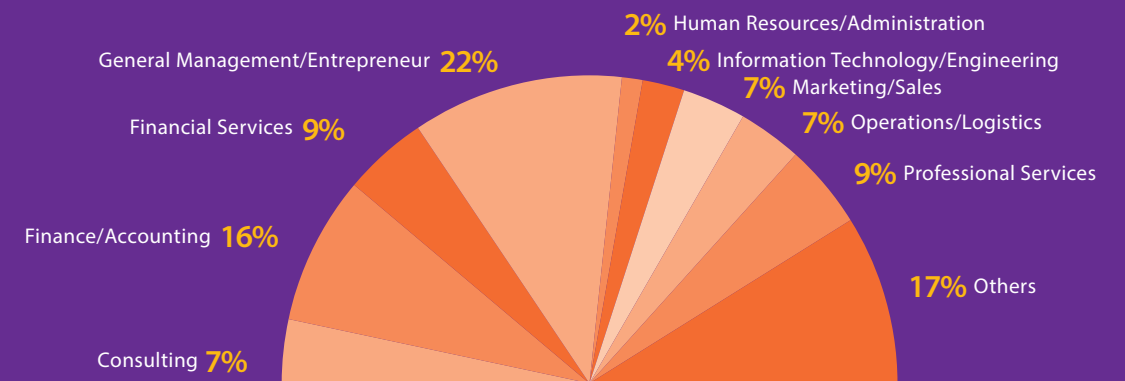
Average Age **30**

Average Years of Work Experience **6.2**

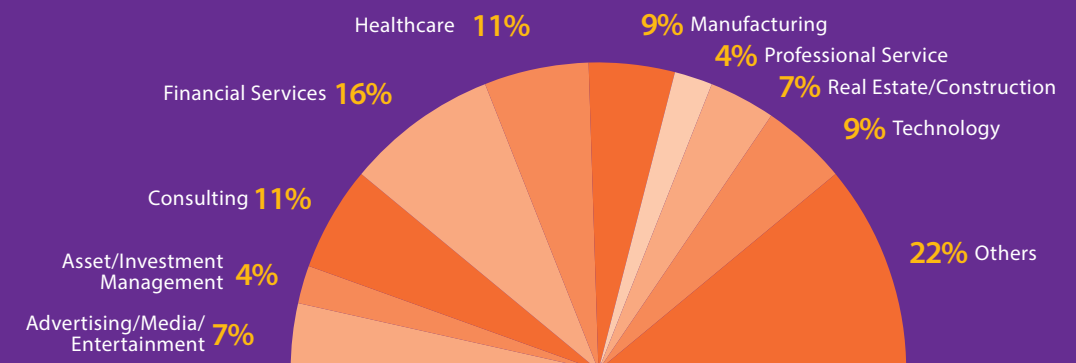
Non-local Students **96%**

Countries and Regions
Mainland China, Hong Kong, India, Philippines, Thailand, Korea, Israel, Canada

Job Function



Industry

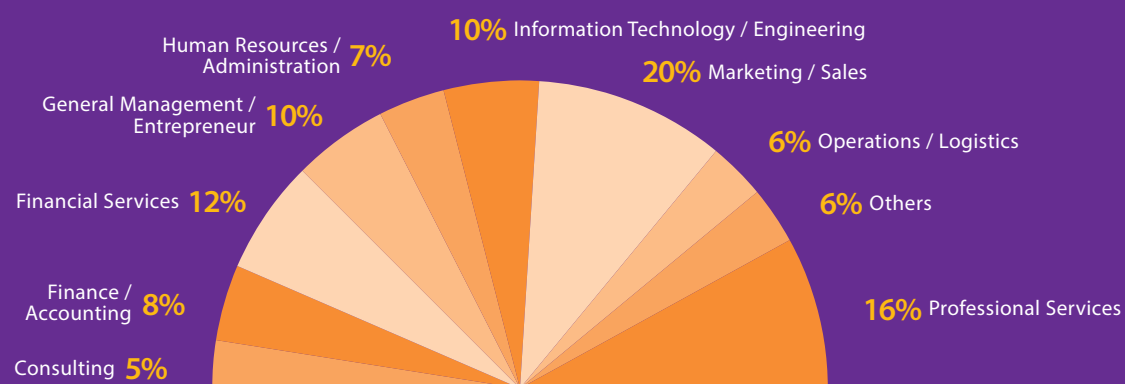




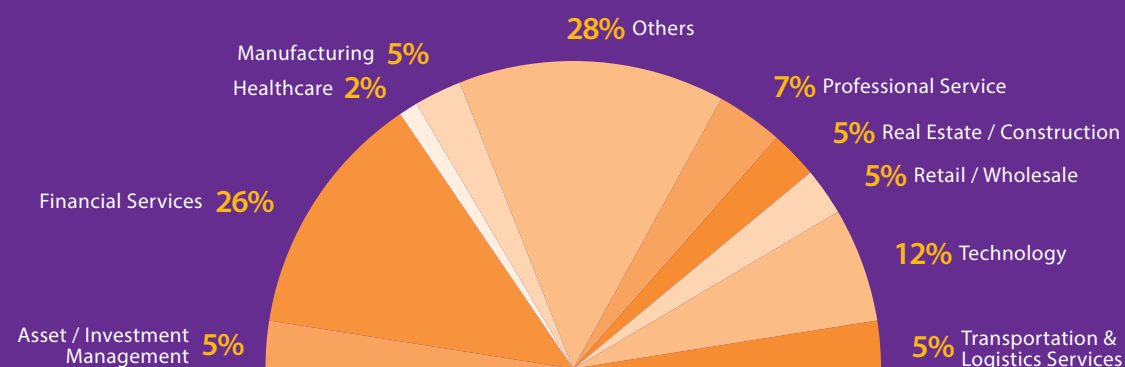
Part-time Class Profile of 2024 Admission

Average Age **35** Average Years of Work Experience **11** Female Students **45%**

Job Function



Industry



Application for 2025 Intake

Admission Requirements of Full-time and Part-time MBA

- A recognised bachelor's degree (normally with honours not lower than Second Class or an average grade of not lower than B grade); or completed a course of study in a tertiary educational institution and obtained professional or similar qualifications equivalent to a bachelor's degree
- Minimum two years of full-time post-qualification work experience
- GMAT/GRE score is not mandatory, but a good score would strengthen application
- English language proficiency requirement

Application Deadlines

1st Round: 31 October 2024
2nd Round: 15 December 2024
3rd Round: 31 January 2025
4th Round: 15 March 2025
5th Round: 30 April 2025
 Applications are reviewed on a rolling basis.

Tuition Fee

HKD605,000 (Full-time)
 HKD490,000 (Part-time)

CUHK MBA offers a wide range of scholarships and financial aids to right fit and outstanding candidates. Please get in touch with our admission team for more details.

Application Roadmap

